



2018 Ho'okela Awards Guidelines & Rules

NEW **Award** **Categories:**

- Retail Business of the Year - State of Hawaii
- Small Retail Business of the Year (Single Store) – **NEW**
- New Retail Business of the Year
- Retailer of the Year
- Chairperson's Award – **NEW**
- Retail Employee of the Year
- Retail Manager of the Year – **NEW**
- Retail Sales Associate of the Year – **NEW**
- Retail Stock Associate of the Year – **NEW**

Who is **Eligible:**

- All Retail Operations with a physical presence in the State of Hawaii who have been in operation at least 1 year and the nominated location has been in existence for at least one year.
- All Retail Employees employed within the State of Hawaii; have been a part of the retail industry for at least 1 year but not necessarily at the current store; and **MUST** be a direct employee of the store or company and not a contract or outsourced employee.
- All nominees who earn the respect of their peers.
- All nominees who contribute to the success and vitality of the retail industry and who are an integral part of the communities in which they do business.
- Previous winners may not be nominated in the same category for five (5) years.
- Each company or store location may **nominate one employee per category**. (If you have 5 locations, you may nominate an employee in each category from each of the 5 locations)
- Unless otherwise stated, need not be a member of the Retail Merchants of Hawaii.
- Other restrictions may apply.

Who Can **Nominate:**

- **Any person, company or organization may submit nominations** by completing the nomination form & questionnaire and indicate the appropriate category. Need not be an RMH member.
- All submitted materials will become the property of RMH for promotional purposes and will not be returned.

Selection of **Winners:**

- All nominees will be recognized and one winner in each category will be announced at the **Ho'okela Awards** at the RMH Annual Conference on October 24, 2018 at the Hilton Hawaiian Village Waikiki Beach Resort.

Notification:

- **ALL nominees** (and their nominators) from each of the other categories will be notified by Retail Merchants of Hawaii.

Deadline:

- All Ho'okela nominations must be physically received in the RMH office by 3:00 p.m. OR postmarked no later than **AUGUST 15, 2018**.
- Please submit completed forms to:



Retail Merchants of Hawaii's
Ho'okela Awards
3610 Waiialae Ave
Honolulu, HI 96816



tyamaki@rmhawaii.org

Judging:

- Judging will be done by those who do **NOT** have a direct connection to those who are nominated. We want to ensure that the judging is fair and independent.

Questions:

: (808) 592-4200 **OR**  Email: tyamaki@rmhawaii.org



2018 Ho'okela Awards Categories

Be very specific on your write-ups by citing as many detailed examples on why your nomination is the best. Remember: Our judges do not personally know your nominee, so please don't assume anything. In addition, the write-ups will be compared to all others in that category.

Business of the Year Categories

Honors outstanding brick and mortar stores in the State of Hawaii who has a physical store front retail location(s) within the State of Hawaii, gained success in retailing, and is a strong supporter of the retail industry and the community.

➤ **Retail Business of the Year – State of Hawaii**

- Honors THE outstanding storefront retail company has a single or multiple locations and **must** be a member of the Retail Merchants of Hawaii.

➤ **Small Retail Business of the Year – NEW**

- Honors an outstanding storefront retail company who **ONLY** has a **single location**.

➤ **New Retail Business of the Year**

- Honors an outstanding storefront retail company that has been in business fewer than **THREE** (3) years

Individual Employee of the Year Categories

Honors outstanding individual employees in the State of Hawaii who exemplifies creativity and innovative spirit that contributes to the success of a retail business and industry in Hawaii and is a strong supporter of the community.

➤ **Retailer of the Year**

- Honors an outstanding person who has the principal responsibility of owning and/or operating a successful storefront retail business, is a strong supporter of the retail industry and the community, and must be a member of the Retail Merchants of Hawaii in good standing.

➤ **Chairperson's Award – NEW**

- Honors an outstanding person or company who may or may not be a Retail Merchants of Hawaii member who provides a product or service to the retail industry, continues to champion of the retail industry in Hawaii and/or is a strong supporter of the industry and community. Award is chosen by the Retail Merchants of Hawaii's Board of Directors.

➤ **Retail Employee of the Year Award**

- Honors an outstanding Non-Management or Supervisory retail employee that has gone above and beyond their job responsibilities, and/or provides outstanding and unusual service to the company, to the customers, and/or to the community. Some examples include cultivating innovative or creative products/services; showing outstanding leadership qualities; overcoming obstacles; consistently adding to the customer experience; meeting special or unique needs of customers; and/or performing heroic deeds.

➤ **Retail Manager of the Year – NEW**

- Honors an outstanding retail employee in a Management position that has gone above and beyond their job responsibilities, and/or provides outstanding and unusual service to the company, to the customers, and/or to the community. Some examples include cultivating innovative or creative products/services; showing outstanding leadership qualities; overcoming obstacles; consistently adding to the customer experience; meeting special or unique needs of customers; and/or performing heroic deeds.

➤ **Retail Sales Associate of the Year – NEW**

- Honors an outstanding Non-Management or Supervisory retail employee or cashier position that has gone above and beyond their job description of responding to questions, improving engagement with merchandise and providing outstanding customer service.

➤ **Retail Stock Associate of the Year – NEW**

- Honors an outstanding Non-Management or Supervisory retail employee in a position that stocks merchandise; that has gone above and beyond their job description of receiving merchandise in stores, warehouses, stockrooms, and or other storage facilities; processing merchandise; marking it with codes to be identified; stocking shelves; and assisting customers.



Ho'okela Award Past Winners

PAST RETAILER OF THE YEAR WINNERS

2017 Glenn Hirata , T&C Surf Designs	2006 Linda Holt & Phil Fong , <i>Jeans Warehouse, Inc.</i>	1995 Jody Schucart , <i>The Pocketbook Man</i>
2016 Barry Taniguchi , KTA SuperStores	2005 Bob Taylor , <i>Maui Divers of Hawaii, Ltd.</i>	1994 Allan Ikawa , <i>Big Island Candies</i>
2015 <i>No Ho'okela Award Presented</i>	2004 Steven Ai & Carol Ai May , <i>City Mill</i>	1993 Jiro Matsui , <i>Petland</i>
2014 Keith Sung , Honolulu Cookie Company	2003 Paul Kosasa , <i>ABC Stores</i>	1992 James Romig , <i>Hilo Hattie</i>
2013 Michael Tam , Martin & MacArthur	2002 Beth Tom , <i>PriceBusters</i>	1991 Aubra Kilgo , <i>Kilgo's</i>
2012 Brian Halsey , Walmart	2001 Michael Windsor , <i>Mclnemy</i>	1990 Barbara Mason , <i>Liberty House</i>
2011 Al Tomonari , Neiman Marcus	2000 Gary Hahn , <i>Louis Vuitton Hawaii</i>	1989 Samuel Kramer , <i>Kramer's</i>
2010 Dale Ruff , Louis Vuitton Hawaii	1999 R. Dana Lundquist , <i>Hardware Hawaii</i>	1988 Goro Arakawa , <i>Arakawas</i>
2009 John Geppert , Tiffany & Co.	1998 Joyce Okano Reed , <i>Chanel</i>	1987 Paul Chun , <i>Chun Kim Chow</i>
2008 Hyo Kyu Lim , Palama Supermarket	1997 Mike Jenness , <i>Reyn's</i>	1986 Rick Ralston , <i>Crazy Shirts, Inc</i>
2007 W. Lloyd Jones , <i>Martin & MacArthur</i>	1996 Kiyoto & Glenn Uejo , <i>The Slipper House</i>	1985 Sidney Kosasa , <i>ABC Stores</i>

PAST RETAIL BUSINESS OF THE YEAR – STATE OF HAWAII AWARDS WINNERS

2017 Mahina Maui	2012 Walmart
2016 Macy's	2011 Martin & MacArthur
2015 <i>No Ho'okela Award Presented</i>	2010
2014 Longs Drugs	2009 Crazy Shirts
2013 Tori Richard	2008 Maui Divers of Hawaii (First Year of Award)

NEW RETAIL BUSINESS OF THE YEAR AWARD WINNERS

(Formerly known as Neighborhood Retail Business of the Year)

2017 The Kakaako Wine Loft And Sake Collection	2011 Cindy's Lei Shoppe, LLC
2016 No Ho'okela Award Presented	2010 Harry's Music Store
2015 No Ho'okela Award Presented	2009 Strong Current Hawaii LLC
2014	2008 Uyeda Shoe Store
2013 Eki Cyclery	2007 Nagasako General Store & Okazu-Ya Deli
2012 Kamaka Hawaii Inc	

PAST RETAIL EMPLOYEE OF THE YEAR AWARD WINNERS

2017 Kyle Tajima , Nordstrom	2010 Ryan Roth , Waikiki Beach Activities	2006 Sadao Goya , City Mill Company, Ltd
2016 Amy Tomita , Neiman Marcus	2009 Frank Suster , City Mill Company, Ltd.	2005 Sandy Wooden , Martin & Macarthur
2015 <i>No Ho'okela Award Presented</i>	Norma Itagaki , Woodcraft	2004 Alan Yoshioka , Harry's Music
2014 George Kam , Quiksilver	2008 Roger Izuka , T-Mobile	2003 Mercedes Manligot , ABC Stores
2013 Laura Ross , Hula Daddy Coffee Co	2007 Mary Chang , Louis Vuitton	2002 Patti Nakagawa , DFS Hawaii
2012 Suzie Metivier , Reyn Spooner	Cindy Murakami , DFS Hawaii	2001 Kamuela Potter , Crazy Shirt
2011 Patrick Lee , Tori Richard	Lance Duyao , Big Island Candies	Kathy Wong , Louis Vuitton
		2000 Rae Seki , Tiffany & Co

PAST NEW RETAIL BUSINESS OF THE YEAR AWARD WINNERS

2017 POSHed	2013 Island Olive Oil Company
2016 Hawaiian Shochu Company	2012 Manoa Chocolate
2015 <i>No Ho'okela Award Presented</i>	2011 Paradise Enterprise Center
2014 Flip Flop Workshop LLC	2010 Edible Arrangements Honolulu
	2009 The Wedding Café