



FOR IMMEDIATE RELEASE: September 27, 2013

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NEW LEADERSHIP AT RETAIL MERCHANTS OF HAWAII

Honolulu—Retail Merchants of Hawaii, a non-profit trade organization dedicated to the growth and development of the retail industry in Hawaii, has announced changes to its leadership. The Retail Merchants Board, Hawaii, appointed Sheri Sakamoto president on July 22 and Mark Storfer chairman of the board on August 29, following the retirements of Carol Pregill, former RMH president, and Gayle Yamada, former RMH board chair.

Storfer is an experienced business executive who is currently an officer and director for Hilo Hattie. He is a licensed real estate broker with Choi International, and carries the CCIM designation. Sakamoto has owned and operated the communications consulting firm of E&S Partners, LLC., since 2004. She has worked with the County of Los Angeles building public policy through public-private partnerships and served as chair on the Hawaii State Judicial Selection Commission (JSC).

A few new initiatives being implemented by Sakamoto and Storfer are: preparing RMH for the upcoming legislative session; enhancing membership; developing additional educational programs; creating social media strategy encompassing various aspects of the latest technologies; and continue to build on existing and new partnerships and alliances throughout the State.

“My focus for RMH over the next year is to welcome new membership from the retail community and supporting businesses. I would like to invite the more than 6,000 retailers in Hawaii to be represented by RMH in our industry,” said Chair Storfer

Founded in 1901, RMH is a statewide not-for-profit trade organization, committed to the growth and development of the retail industry in Hawai'i. The RMH mission is to promote the welfare of the retail industry, to provide information and training to advance the interests of the retail industry, and to serve as an advocate for the retail industry in both the governmental and the business communities.

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